

## JOB CRITERIA MATRIX

		EVALUATION CRITERIA																				Example 2			
		Appreciation of Beauty & Exce	Honesty & Authenticity	Capacity to Love & Be Loved/H	Citizenship, Teamwork, Loyalty	Social Intelligence & Social	Active Working Environment	Able to Apply Expertise	Wealth	Creative & Idea Oriented	Meaningful & Gives Me Purpos	Ability to Exercise Leadership	Flexible with Some Structure	Strategic / Big Picture	Inspiring	Visual	Collaborative	Variety	Challenge	Help People	Capacity to Have Fun				
CRITERIA WEIGHT		7	9	7	5	7	9	9	5	7	9	5	5	9	7	7	7	9	7	5	9	3			
Oil & Gas Co. President		3	5	5	9	7	3	9	9	5	7	9	1	9	7	5	7	9	9	3	5	1			
		21	45	35	45	49	27	81	45	35	63	45	5	81	49	35	49	81	63	15	45	3	917		
Culture Critic		9	9	5	3	3	3	9	1	9	7	1	9	3	3	9	1	7	5	5	7	9			
		63	81	35	15	21	27	81	5	63	63	5	45	27	21	63	7	63	35	25	63	27	835		
Public Relations		5	5	5	7	9	5	7	5	9	5	6	1	9	5	7	7	5	9	5	5	9			
		35	45	35	35	63	45	63	25	63	45	30	5	81	35	49	49	45	63	25	45	27	908		
Reporter/Journalist* (News)		7	5	5	9	9	7	5	5	9	5	5	3	5	5	7	9	7	5	5	5	9			
	Careers high	49	45	35	45	63	63	45	25	63	45	25	15	45	35	49	63	63	35	25	45	27	905		
Photographer		9	7	5	3	5	9	7	3	9	5	3	7	3	9	9	2	7	5	3	9	7	*		
		63	63	35	15	35	81	63	15	63	45	15	35	27	63	63	14	63	35	15	81	21	910		
Jewelry Designer		9	5	5	1	3	5	9	3	9	3	1	9	5	5	9	3	5	3	1	9	3	*?		
		63	45	35	5	21	45	81	15	63	27	5	45	45	35	63	21	45	21	5	81	9	775		
Author		7	9	5	3	5	1	9	1	9	7	3	9	3	9	3	3	1	9	5	5	9			
		49	81	35	15	35	9	81	5	63	63	15	45	27	63	21	21	9	63	25	45	27	797		
Blogger		9	9	5	5	5	1	9	3	9	7	5	7	5	9	7	5	5	7	7	7	9			
		63	81	35	25	35	9	81	15	63	63	25	35	45	63	49	35	45	49	35	63	27	941		
Television Producer		9	3	5	9	9	9	5	3	9	5	5	3	6	7	9	9	7	7	1	9	7	Documenta		
		63	27	35	45	63	81	45	15	63	45	25	15	54	49	63	63	63	49	5	81	21	970		
Art Curator		9	3	3	1	1	7	9	9	3	7	1	7	3	7	9	3	3	1	1	6	3			
		63	27	21	5	7	63	81	45	21	63	5	35	27	49	63	21	27	7	5	54	9	698		
Nurtitionerist		7	9	7	1	9	3	9	3	5	7	1	7	1	3	3	1	3	3	9	4	3	Health Spa,		
		49	81	49	5	63	27	81	15	35	63	5	35	9	21	21	7	27	21	45	36	9	704		
NonProfit Director for Cultural		9	7	7	9	9	5	9	5	9	9	9	5	9	7	7	9	9	9	7	7	4	Culture, He		
		63	63	49	45	63	45	81	25	63	81	45	25	81	49	49	63	81	63	35	63	12	1144		
Facilitator																							Team Build		
Therapist		3	9	5	1	9	1	9	7	7	9	1	9	5	5	3	6	5	7	9	5	1			
		21	81	35	5	63	9	81	35	49	81	5	45	45	35	21	42	45	49	45	45	3	840		
Restauranteur		9	7	5	9	9	9	7	7	7	7	9	3	5	5	9	9	5	9	3	7	9			
		63	63	35	45	63	81	63	35	49	63	45	15	45	35	63	63	45	63	15	63	27	1039		

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<b>CRITERIA WEIGHT</b>	7	9	7	5	7	9	9	5	7	9	5	5	9	7	7	7	9	7	5	9	3													
Marketing Manager	7	5	5	9	9	3	9	6	9	5	9	5	9	9	7	9	9	9	5	7	7													
	49	45	35	45	63	27	81	30	63	45	45	25	81	63	49	63	81	63	25	63	21	1062												
Real Estate Sales	9	7	5	7	9	9	9	9	6	7	5	9	7	3	9	9	7	9	7	5	5													
	63	63	35	35	63	81	81	45	42	63	25	45	63	21	63	63	63	63	35	45	15	1072												
Coal Co. President																																		
Business Analyst	1	3	1	5	5	1	9	5	5	5	3	5	7	3	3	7	5	7	1	4	7													
	7	27	7	25	35	9	81	25	35	45	15	25	63	21	21	49	45	49	5	36	21	646												
Startup Investor	9	3	3	5	7	3	9	5	7	7	3	9	9	3	5	5	5	9	7	7	5													
	63	27	21	25	49	27	81	25	49	63	15	45	81	21	35	35	45	63	35	63	15	883												
Run/Own a Boutique Hotel	9	7	9	9	9	9	9	7	9	7	9	7	9	7	9	9	9	9	7	9	5													
	63	63	63	45	63	81	81	35	63	63	45	35	81	49	63	63	81	63	35	81	15	1231												
<b>Hotel Designer / Interior Designer</b>	9	5	5	5	7	9	9	5	9	5	3	9	3	9	9	7	7	5	3	9	3													
	63	45	35	25	49	81	81	25	63	45	15	45	27	63	63	49	63	35	15	81	9	977												
Hotel Branding	9	5	5	9	7	7	9	5	9	3	7	3	9	3	9	9	5	5	3	7	3													
	63	45	35	45	49	63	81	25	63	27	35	15	81	21	63	63	45	35	15	63	9	941												
Music Event Planning	9	3	3	9	9	9	7	7	9	7	9	1	7	5	9	9	7	9	3	9	9													
	63	27	21	45	63	81	63	35	63	63	45	5	63	35	63	63	63	63	15	81	27	1047												
Interior Decorating	9	5	5	5	7	9	9	5	9	5	3	9	3	9	9	7	7	5	3	9	3	*												
	63	45	35	25	49	81	81	25	63	45	15	45	27	63	63	49	63	35	15	81	9	977												
Graphic Designer	9	3	3	3	3	1	9	3	9	3	1	9	7	9	9	5	5	3	1	7	3	*												
	63	27	21	15	21	9	81	15	63	27	5	45	63	63	63	35	45	21	5	63	9	759												
<b>Advertising - Creative</b>																																		
Own/Run an Adventure Travel Co.	9	9	7	5	9	9	7	1	5	5	7	5	5	5	9	5	7	9	9	9	9													
	63	81	49	25	63	81	63	5	35	45	35	25	45	35	63	35	63	63	45	81	27	1027												
Write for a Travel Magazine	9	9	7	7	5	7	7	3	9	9	7	7	3	9	9	5	7	3	5	9	9													
	63	81	49	35	35	63	63	15	63	81	35	35	27	63	63	35	63	21	25	81	27	1023												
Publicist - Organization	3	1	5	7	9	3	9	5	9	5	7	3	9	6	7	7	5	3	5	5	9													
	21	9	35	35	63	27	81	25	63	45	35	15	81	42	49	49	45	21	25	45	27	838												






Highlighted in blue would match your personality according to "Do What You Are"


ary, History, Art, Culture


Clinic


ing, Process Improvement






